# ART & DESIGN - FINE ART

- > Entry Requirements:
- Five grade 5s and above including grade 5 in English. The Prospectus explains the course content:

#### Why study Art and Design?

- Art subjects encourage self expression and creativity, building confidence as well as a sense of individual identity
- Creativity also helps build strong mental health, happiness and compliments studying academic subjects
- Studying Art subjects helps develop critical thinking and the ability to interpret the world around us
- Provides the opportunities to acquire new skills. As well as knowledge of different Art forms, media and techniques you can also gain specialist skills in Photography and digital technologies



## WHAT WILL I STUDY?

#### Portraits

- > Students will learn about facial proportions through strong observations and the use of Photography
- Colour mixing, form, structure and interesting compositional colour studies
- Historical context of inspiration from Art History and making informed connections with artist work and ideas

#### Personal Investigation – Self directed

- > Students will pick a theme from 5 areas and direct their own project.
- Students will explore the theme thoroughly looking at artist inspiration. Analysing artist work to gain an insight to inspire own ideas
- Develop a series of drawing, experiments and detailed photographs to inspire a well developed final outcome
- Experiment with a wide range of media to link in to artist themes

#### AS Exam

OCR send a paper containing 7 themes, Students pick one theme and develop a project based on that theme. Students will take photographs, draw from observation, use a variety of media, make connections with artists to inform their final outcome.



## CAREER OPPORTUNITIES

Artistic vision and design skills will help you with a wide range of careers which place an importance to think creatively and support critical thinking:

Architecture, Fashion, Interior Design, Film Design, Theartre Design, Video Game Artist, Web Designer, Auctioneer, Illustrator, Conservator, Arts Admin and fundraising, Art Teacher, Art Lecturer, Art Tecnician, Web Designer, Graphic Design, Costume Design, Make Up Artists, Cinematographer

'As the Arts inspire creativity in each of us individually, They breathe life into our communities' JFK

'The arts are not just a nice thing to have or to do if there is free time or if one can afford it. They define who we are as people provide an account of our history for the next Generation' Michelle O'Bama

\*Creativity is now as important in Education as Literacy'
Sir Ken Robinson + 19

## PHOTOGRAPHY

- > Entry Requirements:
- You must have a grade 5 at GCSE in Art and Design. The Prospectus explains the course content:

#### Why study Photography?

- Photography will encourage you to creatively capture the world around us, building confidence as well as a sense of individual identity
- Photography builds on technical skills, techniques of lighting, lens, tripods, lights and composition to inform ideas around particular subjects
- Opportunity to explore digital media and the creative Adobe Cloud with access to Photoshop, Light Room and Illustrator to edit and refine images using professional standard packages to digitally manipulate images
- > Develops your ability to think critically, organise time and manage projects working from a brief to successful conclusion



# WHAT WILL I STUDY?

#### Portraits - Still Life

- > Students will learn about compositional Photography around curious Portraits. How to Photograph Objects in professional settings
- Use of varied lighting settings to enhance atmosphere and moods to create strong compositional images
- How to use digital cameras, devices, tablets and the creative Adobe Cloud software to edit imagery
- > Historical context of inspiration from Art History and making informed connections with artist work and ideas

#### Personal Investigation – Self directed

- > Students will pick a theme from 5 areas and direct their own project.
- > Students will explore the theme thoroughly looking at Photography inspiration. Analysing Photographers work to gain an insight into the theme to inspire own ideas
- > Develop a series of shoots, experiments and detailed photographs to inspire a well developed set of outcomes
- > Experiment with a wide range of media to link to Photography themes

#### AS Exam

CCR send a paper containing 7 themes, Students pick one theme and develop a project based on that theme. Students will take photographs, use editing software, use a variety of media, make connections with Photographer inspiration to inform their final outcome.



## CAREER OPPORTUNITIES

Good Photographic vision and design skills will help you with a wide range of careers which place an importance to think creatively and support critical thinking:

Photographer, Editorial Photographer, Sport Photographer, Animator, Director of Photography, Picture editor, Digital effects, Special effects, Documentary Photography, Web design, Television Camera Operator, Advertising

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Sir Ken Robinson #5

## GRAPHIC DESIGN

- > Entry Requirements:
- You must have a grade 5 at GCSE in Art and Design. The Prospectus explains the course content:

#### Why study Graphic Design?

- Graphics will encourage you to creatively consider how we communicate visually, building confidence as well as a sense of individual identity
- Graphics builds on technical skills, digital techniques, use text and image, typography principles and layout compositions to inform ideas around particular briefs
- Opportunity to explore digital media and the creative Adobe Cloud with access to Photoshop, In Design and Illustrator to edit and refine images using professional standard packages to create designs
- Develops your ability to think critically, organise time and manage projects working from a brief to successful conclusion



# WHAT WILL I STUDY?

#### Typography

- > Students will learn about Typography and be able to communicate ideas through styles of font
- > How to visualise concepts through the creative Adobe Cloud, Photoshop, Illustrator, In Design to build technical skills
- Creating designs to short briefs to cover the varied briefs around Graphic Design
- > Critically thinking and analysing Graphic Design through history to inspire own concepts

#### Personal Investigation – Self directed

- > Students will pick a theme from 5 areas and direct their own project.
- > Students will explore the theme thoroughly looking at Graphic Design inspiration. Analysing Designers work to gain an insight into their theme to inspire own ideas
- > Develop a series of design concepts, experiments and detailed images through digital media to inspire a well developed set of outcomes

#### AS Exam

> OCR send a paper containing 7 themes, Students pick one theme and develop a project based on that theme. Students will take photographs, use editing software, use a variety of media, make connections with Photographer inspiration to inform their final outcome.



## CAREER OPPORTUNITIES

Good Graphic Design vision and skills will help you with a wide range of careers which place an importance to think creatively and support critical thinking:

Magazine Designer, Animator, Typographer, Production designer, Production artist, technical designer, Creative Director, Signage, Product Developer, Video Gaming, Web Design

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