GRAPHIC DESIGN

➢ **Entry Requirements:**

➢ **Five grade 5s and above including grade 5 in English. The Prospectus explains the course content:**

Why study Graphic Design?

➢ **Graphics will encourage you to creatively consider how we communicate visually, building confidence as well as a sense of individual identity**

➢ **Graphics builds on technical skills, digital techniques, use text and image, typography principles and layout compositions to inform ideas around particular briefs**

➢ **Opportunity to explore digital media and the creative Adobe Cloud with access to Photoshop, In Design and Illustrator to edit and refine images using professional standard packages to create designs**

➢ **Develops your ability to think critically, organise time and manage projects working from a brief to successful conclusion**

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WHAT WILL I STUDY?

Typography

➢ Students will learn about Typography and be able to communicate ideas through styles of font

➢ How to visualise concepts through the creative Adobe Cloud, Photoshop, Illustrator, In Design to build technical skills

➢ Creating designs to short briefs to cover the varied briefs around Graphic Design

➢ Critically thinking and analysing Graphic Design through history to inspire own concepts

Personal Investigation – Self directed

➢ Students will pick a theme from 5 areas and direct their own project.

➢ Students will explore the theme thoroughly looking at Graphic Design inspiration. Analysing Designers work to gain an insight into their theme to inspire own ideas

➢ Develop a series of design concepts, experiments and detailed images through digital media to inspire a well developed set of outcomes

AS Exam

➢ OCR send a paper containing 7 themes, Students pick one theme and develop a project based on that theme. Students will take photographs, use editing software, use a variety of media, make connections with Photographer inspiration to inform their final outcome.

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CAREER OPPORTUNITIES

Good Graphic Design vision and skills will help you with a wide range of careers which place an importance to think creatively and support critical thinking:

Magazine Designer, Animator, Typographer, Production designer, Production artist, technical designer, Creative Director, Signage, Product Developer, Video Gaming, Web Design

'As the Arts inspire creativity in each of us individually, They breathe life into our communities' JFK

'The arts are not just a nice thing to have or to do if there is free time or if one can afford it. They define who we are as people provide an account of our history for the next Generation' Michelle O'Bama

'Creativity is now as important in Education as Literacy'
Sir Ken Robinson

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